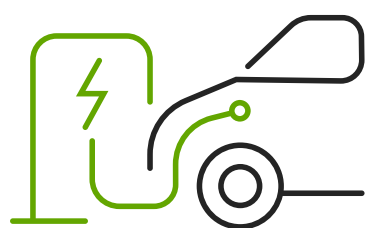
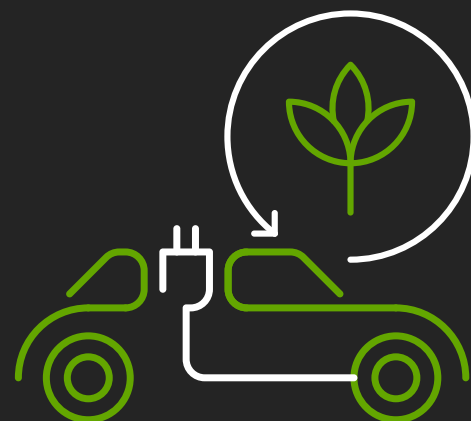


EVS, MYTHS AND RANGE REALITY

EV capability has moved on faster than many perceptions



167+

battery-electric models are now available in the UK up from just 14 models in 2016.

Vehicle choice and capability have changed dramatically over the last decade. Drivers now have access to significantly more models, longer driving ranges and greater flexibility than many people realise.



MORE CAPABILITY THAN MANY DRIVERS REALISE

Average EV range now exceeds 300 miles, while an increasing number of vehicles can travel more than 400 miles on a single charge under official testing standards. Some of the latest vehicles entering the market are approaching or exceeding 500 miles of WLTP range.



MORE CHOICE THAN EVER BEFORE

Battery-electric vehicle choice has expanded from 14 models in 2016 to more than 167 models today. The market now includes models suitable for city driving, family use, executive travel and commercial operations.



CONFIDENCE HAS NOT ALWAYS KEPT PACE

Lloyds research found many drivers still underestimate the range of modern EVs. Consumer estimates average around 250 miles, compared with evidence suggesting around 311 miles for a typical EV.



Sources: Lloyds Banking Group, SMMT

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Information correct as of August 2026.